



WELCOME TO OUR BUMPER NEWSLETTER

We've loads of essential information for clubs so pass it on so that as many people as possible can get involved!

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We hope you're all well and have enjoyed the past year of International Hockey.

We have some super hockey opportunities for you to offer to your club members. There are two themes to this newsletter – the **London 2012 Olympic Games** and the **super sixes National Indoor Hockey Finals**.

LONDON 2012 OLYMPIC GAMES – OPPORTUNITIES AND UPDATES

London 2012 Ball Patrol

**GET YOUR 18-25 YEAR OLDS TO TAKE ADVANTAGE OF
OUR ONCE IN A LIFETIME OPPORTUNITY!**

Great Britain Hockey and the London Organising Committee for the Olympic and Paralympic Games are working together in the hunt for the London 2012 Games Hockey Ball Patrol Squad.



This is a great opportunity for anyone who is **passionate about hockey, aged between 18 and 25 and wants to catch Olympic hockey action close up.**

Simply suggest they visit www.englandhockey.co.uk/london2012ballpatrol, complete the form and they could be one of the lucky few to **GET PITCHSIDE IN 2012.**

By simply completing the form at the bottom of the web page, they will be entered into a BALLOT to get on the list of potential **London 2012 Ball Patrol Squad** Members. It really is an open ballot and there's nothing to lose by completing and submitting the form!

If you do require further information please send an email to admin@gbhockey.org.

Attached is a **Ball Patrol button** you could use on your website to promote this opportunity or you could forward this email. The hyperlink to link to the form is www.englandhockey.co.uk/london2012ballpatrol

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LONDON 2012 OLYMPIC GAMES – OPPORTUNITIES AND UPDATES

London 2012 Tickets



ONLY 50 DAYS TO GO...

...until we reveal all about **London 2012 hockey tickets** and the amazing opportunity the England Hockey Board (EHB) has negotiated with LOCOG on behalf of all EHB affiliated hockey clubs.

To receive the information, each club **must** provide EHB with the contact details (name, telephone number and email address) of their **Communications Officer**. This person will be responsible for sending on all EHB 2012 events and news to their club members for the next 18 months and will be a key link from EHB to the hockey family.

Furthermore this offer is only available to affiliated clubs. If you haven't affiliated as yet please contact membership@englandhockey.org by Monday 29th November at the latest.

Please send **Communications Officer** details to clubsfirst@englandhockey.org to receive further information on **LONDON 2012 TICKETS**

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LONDON 2012 OLYMPIC GAMES – OPPORTUNITIES AND UPDATES

Gold Challenge



**REGISTER YOUR CLUB FOR THE
GOLD CHALLENGE**

Gold Challenge is a British Olympic Association and Sport England supported scheme, which will see 200,000 people take part in the 30 Olympic and Paralympic sports over the next two years.

And it's not just for the lead up to 2012 – the scheme will start up again leading up to the Glasgow 2014 Commonwealth Games.

The scheme expects to raise £20 million for charity and increase grassroots participation.

Is your club interested in attracting new members? Do you want to get involved in the lead up to London 2012? Then why not register to become a Gold Challenge club.

What will the club have to do?

Decide what to offer new players. It is likely they will need to attend 3-4 sessions with you. You can decide whether or not these sessions will be free or paid for.

You can treat these Gold Challengers as any newcomer to your club, some may have played before, some may be new. We need to give them a fantastic experience and show them what a great game hockey is. Part of this may be considering that it's cold at the moment, so why not invite Gold Challengers to Indoor instead! This Gold Challenge scheme is for those over the age of 16. A scheme for U16's will be rolling out next year.

What do we do next?

Go to <http://www.englishockey.co.uk/page.asp?section=842§ionTitle=Gold+Challenge> for more information and email us on clubsfirst@englishockey.org if you're interested. We're looking for more clubs to come online in January 2011.



super sixes – NATIONAL INDOOR HOCKEY FINALS

Great EHB Club Ticket Deal



WATCH THE *FASTEST SHOW* IN TOWN!

The **super sixes** National Indoor Hockey Finals take place at London's Wembley Arena on **Sunday 30th January 2011** where England's top clubs will battle it out to be crowned **super sixes** Champions.

Be there to witness the thrill, the passion, the breathtaking speed and the glory! See British Olympians play in the flesh, enjoy live entertainment, meet international hockey stars. Bring a picnic, bring your family and bring your friends!

super sixes is hockey's thrilling, skillful six-a-side indoor version where goals are guaranteed in action-packed, lightning-quick, 20 minute halves.

See four superb matches at **super sixes** National Indoor Hockey Finals! The two men's semi-finals, **the Women's Championship Final** and **the Men's Championship Final**

Tickets just **£15 for adults and £5 for U18s**
or why not take advantage of our **super six discount**.
Buy six tickets and get the cheapest absolutely **FREE** (call 0844 815 0815).

Best of all come with your Hockey Club to save even more!
Why not arrange a club trip to London – you can save money and you can all sit together!
Hockey clubs can get the super six deal plus save up to £13 on booking fees (when booked with EHB on 01628 897500).

Club discount offer closes 20th December 2010

Find out more about the event at www.englishockey.co.uk/supersixes
To buy individual tickets, call 0844 815 0815 or visit www.ticketmaster.co.uk

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super sixes – NATIONAL INDOOR HOCKEY FINALS

Club Collateral and SuperBreak discount offer



**NEW SUPER SIXES NATIONAL INDOOR HOCKEY FINALS
PROMOTIONAL COLLATERAL**

If you're keen to promote your club's group outing to London then why not make use of our handy leaflets. Simply click the links to open the collateral.

- [Club A4 Poster](#)
- [Club A5 Flyer](#)

You can print out the poster and complete with the details of your 'trip to town' (ie the organizer, what time the bus leave, what to wear...)

Why not embed the flyer and email it around. You could hyperlink your email address to the flyer – recipients can then email you right back!

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WHY NOT MAKE A WEEKEND OF IT?

superbreak

Why not make a weekend of it and stay down for the night before or after. The England Hockey Board are delighted to partner with SuperBreak to offer the hockey family **10%** off hotels in and around the London area.

Simply make your ticket booking with Wembley Arena and then go to www.superbreak.com/englandhockey to choose your accommodation and length of stay or alternatively make your booking by 'phone **0871 221 3700 quoting EHB**. They've a great selection of hotels and you could spend Saturday taking in some sights before heading over to Wembley Arena on Sunday in time for the **super sixes** National Indoor Hockey Finals midday start!